



The Hypnotherapy Client- Attracting Marketing Kit

A ready-made "plug & play" marketing system that hypnotherapists can customize to attract clients without struggling to write ads, emails, or sales pages from scratch.

This is for hypnotherapists who want clients fast but don't have the time or skills to create marketing materials from scratch.

<https://therapybusinessclub.com>

The Ultimate Therapist Resource!

You can get the coaching, resources, and support you need to transform your passion into a PROFITABLE online therapy business for less than the cost of a casual dinner with a friend.

Index – The Hypnotherapy Client-Attracting Marketing Kit

Welcome to The Hypnotherapy Client-Attracting Marketing Kit!

This kit is designed to help you attract more clients, fill your calendar, and grow your business—without feeling salesy or spending hours struggling with marketing.

Each section is structured to give you practical, done-for-you materials that you can implement immediately.

Core Marketing Kit Contents

Client-Attracting Headlines & Hooks (Copywriting Swipe File)

What's Inside:

- 100+ proven headlines & hooks for emails, ads, and social media
- High-converting call-to-action phrases
- Fill-in-the-blank templates to instantly grab attention

Website Sales Page Template (Done-for-You)

What's Inside:

- A high-converting sales page template for your hypnosis services
- Step-by-step guide to structure your page for maximum bookings
- Persuasive copy that builds trust & converts visitors into clients

Email & Social Media Post Templates (Pre-Written)

What's Inside:

- 5 fully written email sequences (for follow-ups, referrals & conversions)
- DM scripts to turn social media conversations into bookings
- Social media post ideas to keep engagement high & attract leads

Ad Copy Templates (Google & Facebook Ads)

What's Inside:

- Ready-to-use ad copy for anxiety, smoking cessation, weight loss, and sleep hypnosis
- High-converting headline & description formulas
- Step-by-step guide on setting up and optimizing ads for better ROI

“Perfect Offer” Cheat Sheet & Pricing Guide

What's Inside:

- The formula for crafting an irresistible hypnosis package
- Pricing strategies to increase revenue—without pushback
- Fill-in-the-blank templates to structure offers that clients say “YES” to

Bonus Section – 5 Free Bonuses to Maximize Your Results

BONUS #1: The 7-Day "Client-Attraction Hypnosis" Audio Series

What's Inside:

- Guided hypnosis audios to help you overcome marketing fears & imposter syndrome
- Mindset shifts to attract more high-paying clients effortlessly
- Daily confidence-building exercises

BONUS #2: The “No-Sales Sales Call” Training

What's Inside:

- A step-by-step script for conducting high-converting consultations
- The one question that makes clients sell themselves on hypnosis
- A real consultation call breakdown to model successful client conversations

BONUS #3: The Hypnotherapist's Local Marketing Masterclass

What's Inside:

- How to rank on Google Maps & get found for “hypnotherapist near me” searches
- The exact strategy to build referral partnerships with local doctors & wellness professionals
- A PR blueprint to get featured in local newspapers & radio

BONUS #4: The Hypnotherapist's YouTube Starter Kit

What's Inside:

- 10 high-converting video ideas to attract clients on YouTube

- A simple step-by-step video script template
- How to repurpose YouTube content for Instagram & Facebook

BONUS #5: The “AI-Powered Marketing Toolkit”

What’s Inside:

- 100+ AI-generated prompts to create social posts, emails & ad copy in seconds
- Instant content creation for hypnotic scripts, client follow-ups, and engagement posts
- A guide to using AI effectively in your hypnotherapy business

How to Use This Kit for Maximum Results

1. **Start with the Client-Attracting Headlines & Hooks** – Use them to make your content instantly more compelling.
2. **Update Your Website Using the Sales Page Template** – This will ensure visitors convert into clients.
3. **Use the Email & Social Media Templates to Stay Consistent** – No more struggling with what to say!
4. **Run Ads with the Pre-Written Ad Copy** – Use proven scripts to attract more leads.
5. **Refine Your Offers with the Pricing Guide** – Structure your services for better conversions.
6. **Leverage the Bonuses for Even More Impact** – The YouTube Kit, Local Marketing Masterclass, and AI Toolkit will help you stand out!